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PATENT
Docket No. 20004/35-US

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IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE

Applicant(s):

Harkness et al.

U.S. Serial No.: 09/955,691

For: "Detection of Media Links in
Broadcast Signals"

Filed: September 19, 2001

Group Art Unit: 2711

Examiner: Unknown

I hereby certify that this paper and the
documents referred to as enclosed
therewith are being deposited with the
United States Postal Service as first
class mail, postage prepaid, in an
envelope addressed to Commissioner
for Patents, P.O. Box 1450,
Alexandria, Virginia 22313-1450 on
this date:

Date:

August 27, 2003
James A. Flight
James A. Flight
Attorney for Applicant(s)
Registration No. 37,622

Technology Center 2600

POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND
CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

NIELSEN MEDIA RESEARCH, INC., the assignee of record of the entire
interest in the above-identified application, as evidenced by the chain of title from the
original owner(s) to the assignee as recorded in the assignment of records of the
Office at reel/frame 012436/0078, hereby revokes all Powers of Attorney previously
given in this application.



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POWER OF ATTORNEY: The following attorneys are hereby appointed with full powers of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

James A. Flight (37,622)	Mark C. Zimmermann (44,006)	James F. Goedken (44,715)	Mark G. Hanley (44,736)
Frankie Ho (48,479)	Joseph T. Jasper (50,833)		

of Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606.

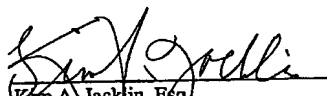
I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: James A. Flight, Registration No. 37,622, Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

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By:


Kim A. Jackson, Esq.
Chief Patent Counsel

Date: August 26, 2003